Virgin Media O2 Together Fund

Application Criteria

Who can apply:

- Registered charity in the UK
- Turnover of less than £1m
- All financial statements required by the charity commission submitted on time for the previous two financial years
- Able to report back on the social impact of the donation within timescales provided

How we will prioritise applications:

Applications that provide the following will be prioritised:

- Evidence that connectivity or digital technology is, or will be, leveraged to deliver community impact (e.g. digital platforms or technology in place to deliver or enhance your service or impact, or to bring people together e.g. an app, web community or other type of tech)
- Inclusion of a (covid-safe) recognition event for #ThankYouDay on 4th July which can utilise at least 50% of the grant. This should include a creative way to bring your team, volunteers and local community together to celebrate community spirit, belonging and togetherness across the UK.
- Ideas that have longevity and inspire long term social change
- Projects that deliver support to disadvantaged groups in the community
- Projects that meet Virgin Media O2's key Sustainable Development Goals with at least one being met/relevant.

What we can fund:

Essential:

- **Project activities** that aim to either:
  - ➢ Reduce loneliness and isolation and promote a sense of community belonging, or
  - ➢ Inspire positive action to enhance and protect nature and the local environment.

Favourable:

- **Delivery of a recognition event** that say thank you for the many ways in which charity workers and volunteers have supported their communities and each other over the past year, happening on 'Thank You Day' on 4th July 2021.

- **Digital technology** to support the delivery of your project or activities. Examples could include digital tools, platforms or technology used to deliver or enhance your services or increase your impact.